



## *Guidelines for Currents Posting*

*Currents* is City Channel 17's community bulletin board offered as a free public service to promote communication among public, educational and government sources.

*Currents* is cablecast to homes in and around the West Memphis area, aired throughout the day, 7 days a week during all non-program playback hours.

The following rules apply for use of the *Currents* bulletin board:

1. All messages must be submitted by email, FAX or regular mail. General press releases will not be considered. State the message exactly as you want it to appear on the TV screen. Maximum space available is 8 lines down by 30 characters across and spaces and punctuation require one space. Be sure to include your event or group name on the first line. Forms are available at the West Memphis Civic Auditorium.
2. Requests must be submitted to City Channel 17 at least 7 working days prior to the first requested display date. Submissions may be mailed to PO Box 1482, West Memphis, AR 72303; Faxed to 732-7638 or emailed to [currents@citywm.com](mailto:currents@citywm.com).
3. No information shall be posted which involves any advertising to promote the sale of commercial products or services for profit, lottery information, for-profit fundraising or obscene or indecent material.
4. If a non-profit agency's primary service is referral of businesses to member profit agencies, they shall be excluded from posting to *Currents*.
5. Events messages must include whether they are free or if there is an admission charge. An information phone number should be included.
6. Messages will run a maximum of 6 weeks and a minimum of 7 days.
7. In order to maximize use of *Currents* for messages of broad public interest, regular community group and church service schedules will not be announced.
8. Community groups and churches can have only one event at a time posted on *Currents*.
9. Your submission to *Currents* signifies your agreement to abide by these guidelines. The user agrees to hold harmless the city of West Memphis, its officials and employees for any and all liability, damages or losses incurred because of actions, errors or omissions related to the use of *Currents*.

STAFF RESERVES THE RIGHT TO ALTER OR REJECT MESSAGES.

Questions? Comments? Call 870.732.7595